## IN THE UNITED STATES DISTRICT COURT FOR THE NORTHERN DISTRICT OF ILLINOIS EASTERN DIVISION

MARY BILEK, individually and on behalf of others similarly situated,	)	Case No. 1:19-cv-07739
Plaintiff,	)	
v.	)	
SALMAN HUSSAIN and DOES 1-10,	)	Jury Trial Demanded
Defendant.	)	

## **CLASS ACTION COMPLAINT**

1. Plaintiff Mary Bilek brings this action against Defendant Salman Hussain ("Hussain"), to secure redress for Defendant's practice of causing calls to be made to the cellular telephone numbers of Plaintiff and others using an automatic telephone dialing system and prerecorded voice, in violation of the Telephone Consumer Protection Act ("TCPA"), 47 U.S.C. § 227.

### INTRODUCTION

2. Advancements in telephone dialing technology by the 1980s and 90s made reaching a large number of consumers by telephone easier and more cost-effective. However, this technology has also brought with it an onslaught of unsolicited robocalls, spam text messages, and junk faxes that intrude on individual privacy and waste consumer time and money. As a result, the federal government and numerous states have enacted legislation to combat these widespread telecommunications abuses. As Congress recognized:

Many customers are outraged over the proliferation of intrusive, nuisance calls to their homes.... Banning such automated or prerecorded telephone calls to the home, except when the receiving party consents to receiving the call or when such calls are necessary in an emergency situation affecting the health and safety of the consumer, is the only effective means of protecting telephone consumers from

this nuisance and privacy invasion.

Pub. L. No. 102-243, 105 Stat. 2394 § 2(6, 12) (1991).

- 3. As is relevant here, federal law under the TCPA prohibits "mak[ing] any call (other than a call made for emergency purposes or made with the prior express consent of the called party) using any automatic telephone dialing system or an artificial or prerecorded voice ... to any telephone number assigned to a ... cellular telephone service[.]" 47 U.S.C. § 227(b)(1)(A)(iii). The TCPA provides for injunctive relief and the greater of actual damages or \$500 per violation, which can be trebled where the statute was "willfully or knowingly" violated. 47 U.S.C. § 227(b)(3).
- 4. Defendant Hussain caused an automated call to be made to Plaintiff's cell phone without her consent, and Plaintiff files this class action complaint on behalf of herself and others similarly situated, seeking relief from Defendant's illegal calling practices.

## **PARTIES**

- 5. Plaintiff Mary Bilek is a natural person who resides in Cook County, Illinois.
- 6. Defendant Salman Hussain is a natural person who resides in Broward, Florida.
- 7. DOES 1-10 are yet-unidentified persons or entities involved in facilitating the lead generation or calling at issue.

### **JURISDICTION AND VENUE**

- 8. This Court has federal question subject matter jurisdiction over this action pursuant to 28 U.S.C. § 1331 with respect to Plaintiff's TCPA claims. *Mims v. Arrow Financial Services, Inc.*, 132 S. Ct. 740 (2012).
- 9. The Court has personal jurisdiction over Defendant and venue is appropriate in this District under 28 U.S.C. § 1391(a) because Defendant does business in this District, made

the calls that are the subject of this lawsuit to Plaintiff and others in this District, and because a substantial portion of the events giving rise to this cause of action occurred in this District.

## **FACTS**

- 10. Defendant caused autodialed and prerecorded-voice calls to be made to the cell phones of Plaintiff and other consumers, without the prior express consent of the called party.
- 11. On information and belief, the equipment used to call Plaintiff and others not only had the capacity to store or produce telephone numbers to be called using a random or sequential number generator (and to dial such numbers), but was programmed to sequentially or randomly access stored telephone numbers to automatically call such numbers on the calls that are the subject of this case and engaged such during those calls. These calls were made with equipment capable of dialing numerous phone numbers in a short period of time without human intervention, as part of an automated process.
- 12. Defendant also employed unattended messages in calls to Plaintiff and the class; that is, messages that were recorded ahead of time, and then automatically played when the recipient or her voicemail picked up.
- 13. Many of the people to whom Defendant made or caused to be made autodialed or prerecorded-voice calls never expressly consented to receive such calls, including Plaintiff.
- 14. On information and belief, many of these individuals were sent more than one call, and Defendant lacks an adequate system for preventing autodialed or prerecorded-voice calls to phones for which it does not have consent.
- 15. On information and belief, Defendant caused these calls to be made to Plaintiff and the other members of the class defined below intentionally. Defendant has been well aware of the TCPA's prohibitions against use of autodialers or an artificial or prerecorded voice in calls

to consumers, but made the business decision to make these calls, anyway.

## **Facts Relating to Plaintiff**

- 16. Defendant Hussain is an officer or principal of a health insurance telemarketing business operating under an assumed name of "Health Coverage One."
- 17. On or about July 31, 2018, Hussain—individually and/or in his capacity as to Health Coverage One—entered into a Broadcaster Service Agreement with a dialer provider MSB Consultants, Inc. (d/b/a ExclusiveLiveLeads.com), for the provision of mass telephone dialing services.
- 18. On March 1, 2019, Hussain or someone on his behalf called Plaintiff's cellular telephone number from caller ID (580) 297-7424, and left the following voicemail message:
  - ... Blue Shield, calling to inform you of our new, low-cost, high-quality health plans. Press "1" and act now to speak with a Blue Cross agent. To stop further notices, press "2" to be placed on the do-not-call list.
- 19. Defendant's call to Plaintiff's cell phone number was made using an artificial or prerecorded voice, as evidenced by its awkward pacing and intonation that audibly differed from a "live" human voice, as well as its instruction that Plaintiff "press 1" or "press 2."
- 20. Upon information and belief, Plaintiff received other calls from or on behalf of Defendant or his business, too.
- 21. Defendant's calls to the cell phones of Plaintiff and others were made using an automatic telephone dialing system ("autodialer" or "ATDS") under the TCPA. The equipment had the capacity to store or produce telephone numbers to be called using a random or sequential number generator, and to dial such numbers. In other words, no human being physically dialed each digit of Plaintiff's and the other class members' telephone numbers to call their phones—the calls were made using equipment with the capacity to dial a large number of phone numbers

in a short period of time, without human intervention. The equipment used to call Plaintiff and the other class members sequentially or randomly accessed their stored telephone numbers, and automatically called them.

- 22. Defendant did not have permission or consent to make the calls.
- 23. Defendant knew he did not have Plaintiff's consent to make some or all of these calls.
- 24. Defendant's business model is to knowingly use an autodialer to call cellular telephone numbers he knows he does not have consent to call, including using an artificial or prerecorded voice.
- 25. Plaintiff and the class have been damaged by Defendant's calls. Their privacy was improperly invaded, Defendant's calls temporarily seized and trespassed upon the use of their phones, and they were forced to divert attention away from other activities to address the calls. Defendant's calls were annoying and a nuisance, and wasted the time of Plaintiff and the class. See, e.g., Mims v. Arrow Fin. Servs., Inc., 132 S. Ct. 740 (Jan. 18, 2012) (discussing congressional findings of consumer "outrage" as to autodialed and prerecorded calls).

### **CLASS ACTION ALLEGATIONS**

26. Plaintiff brings this action under Federal Rules of Civil Procedure 23(b)(2) and (b)(3), on behalf of a class consisting of:

All persons in the United States whose cellular telephone number Defendant, his business, or some third party on their behalf called using an artificial or prerecorded voice or the same or similar dialing system used to call Plaintiff, where Defendant did not have before such call a signed, written agreement with the recipient that included a clear and conspicuous disclosure informing the person signing that: (A) By executing the agreement, such person authorizes Defendant to deliver or cause to be delivered to the signatory telemarketing calls using an automatic telephone dialing system or an artificial or prerecorded voice; and (B) the person is not required to sign the agreement (directly or indirectly), or agree to enter into such an agreement as a condition of purchasing any property,

goods, or services.

- 27. Upon information and belief, there were more than 100 persons whose cell phone number Defendant or a third-party on his behalf called without permission using the same equipment used to call Plaintiff in 2019.
- 28. Common questions of law or fact exist as to all members of the class, which predominate over any questions solely affecting any individual member, including Plaintiff. Such questions common to the class include but are not limited to:
  - a. Whether the calls to Plaintiff and the class were made using an "automatic telephone dialing system" as such term is defined or understood under the TCPA and applicable FCC regulations and orders;
  - b. Whether the calls to Plaintiff and the class were made using an artificial or prerecorded voice as such terms are defined or understood under the TCPA and applicable FCC regulations and orders
  - c. Whether Defendant had prior express consent to call the cell phone numbers
    of Plaintiff and the other members of the class; and
  - d. Damages, including whether any violations were performed willfully or knowingly, such that Plaintiff and the other members of the class are entitled to treble damages under 47 U.S.C. § 227(b)(3).
- 29. Plaintiff's claims are typical of the claims of the other members of the class. The factual and legal bases of Defendant's liability to Plaintiff and the other members of the class are the same: Defendant violated the TCPA by causing automated calls to be made to the cellular telephone number of each member of the class, without permission.
  - 30. Plaintiff will fairly and adequately protect the interests of the class. Plaintiff has

no interests that might conflict with the interests of the class. Plaintiff is interested in pursuing her claims vigorously, and she has retained counsel competent and experienced in class and complex litigation, including with regards to the claims alleged herein.

- 31. Class action treatment is superior to the alternatives for the fair and efficient adjudication of the controversy alleged herein. Such treatment will permit a large number of similarly situated persons to prosecute their common claims in a single forum simultaneously, efficiently, and without the duplication of effort and expense that numerous individual action would entail. There are, on information and belief, thousands of class members, such that joinder of all members is impracticable.
- 32. No difficulties are likely to be encountered in the management of this action that would preclude its maintenance as a class action, and no superior alternative exists for the fair and efficient adjudication of this controversy.
- 33. Defendant has acted and failed to act on grounds generally applicable to Plaintiff and the other members of the class, thereby making relief appropriate with respect to the class as a whole. Prosecution of separate actions by individual members of the class, should they even realize that their rights have been violated, would likely create the risk of inconsistent or varying adjudications with respect to individual members of the class that would establish incompatible standards of conduct.
- 34. The identity of the class is, on information and belief, readily identifiable from Defendant's records.

# COUNT I Violations of the TCPA, 47 U.S.C. § 227

35. Plaintiff re-alleges and incorporates the foregoing allegations as if fully set forth herein.

- 36. It is a violation of the TCPA to make "any call (other than a call made for emergency purposes or made with the prior express consent of the called party) using any automatic telephone dialing system or an artificial or prerecorded voice ... to any telephone number assigned to a ... cellular telephone service..." 47 U.S.C. § 227(b)(1)(A)(iii).
- 37. Defendant initiated or caused to be initiated calls to the cellular telephone numbers of Plaintiff and the other members of the class defined below using an automatic telephone dialing system, as well as with an artificial or prerecorded voice. These calls were made without regard to whether or not Defendant had previously obtained express permission from the called party to make such calls. In fact, Defendant did not have prior express consent to call the cell phones of Plaintiff and the other members of the class when the calls were made.
  - 38. These calls were willful or knowing.
- 39. Defendant violated the TCPA by making non-emergency calls to the cell phones of Plaintiff and others using an automatic telephone dialing system or an artificial or prerecorded voice, without prior express consent.
- 40. To the extent that some of the calls to Plaintiff and the class were made by vendors of Defendant. Defendant is liable for those calls, too.
- 41. As a result of Defendant's conduct and pursuant to Section 227(b)(3) of the TCPA, Plaintiff and the other members of the class were harmed and are each entitled to a minimum of \$500 in damages for each violation; treble damages if violations are found to have been willful. Plaintiff and the class are also entitled to an injunction against future calls. 47 U.S.C. § 227(b)(3).
- 42. Because Defendant knew or should have known that Plaintiff and the other members of the class had not given prior express consent to receive his automated calls to their

cell phones—and/or willfully caused automated calls to be made to the cell phones of Plaintiff and the other members of the class without prior express consent—the Court should treble the amount of statutory damages available to Plaintiff and the other members of the class, pursuant to Section 227(b)(3) of the TCPA.

WHEREFORE, Plaintiff Mary Bilek, individually and on behalf of the class, respectfully requests that the Court enter judgment against Defendant for:

- A. Certification of the class as alleged herein;
- B. A declaration that Defendant violated the TCPA as to Plaintiff and the class;
- C. Damages, pursuant to 47 U.S.C. § 227(b)(3);
- D. Injunctive relief, pursuant to 47 U.S.C. § 227(b)(3), aimed at ensuring the prevention of Defendant from violating the TCPA in the future, including:
  - 1. Requiring Defendant to hire a Court-approved, independent auditing company to (a) investigate all allegations of TCPA violations, and (b) audit no less than 10% of Defendant's outbound calls including calls originating from lead generators to ensure that Defendant had consent and that the consumer had not previously asked that calls stop, and (c) report the results of the above investigations to the Court and Plaintiff's counsel on a quarterly basis for no less than five years.
  - Requiring Defendant to include a working, automated IVR opt-out mechanism at the beginning of any and all prerecorded-voice calls;
- E. Attorneys' fees and costs, as permitted by law; and

F. Such other or further relief as the Court deems just and proper.

## **JURY DEMAND**

Plaintiff requests a trial by jury of all claims that can be so tried.

Respectfully submitted,

Dated: November 22, 2019 MARY BILEK, individually and on behalf of others similarly situated

By: <u>/s/ Alexander H. Burke</u>

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# **Document Preservation Demand**

Plaintiff demands that Defendant preserve all records